**Food adverts**

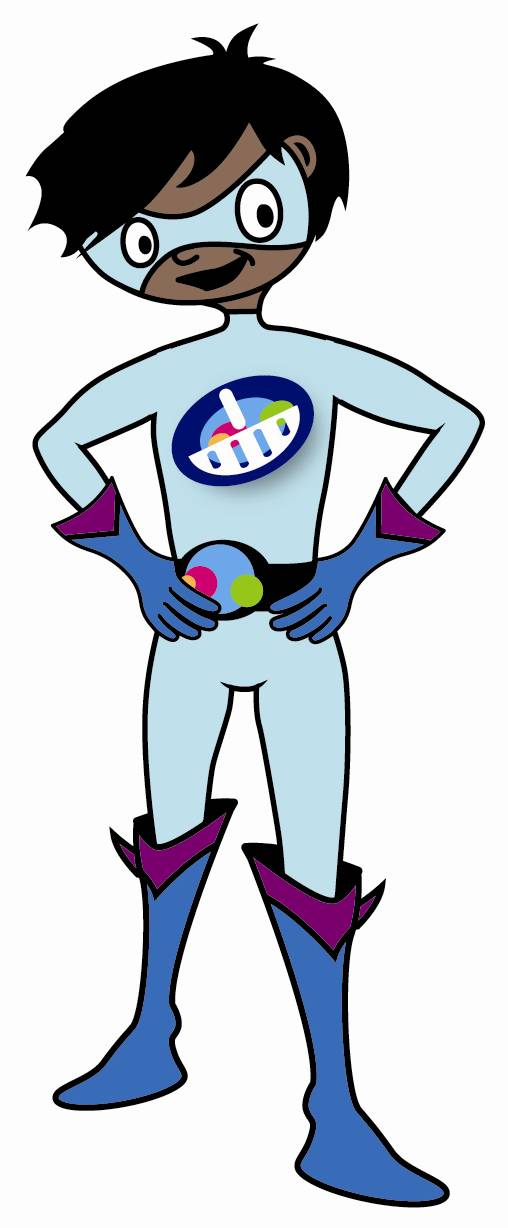
Cut out some food adverts you see in newspapers or magazines.

How are they persuading you to buy the food? What do you like or dislike about them?

Name of food: Name of food:

Paste food advert here

Paste food advert here



What do you think makes this persuasive?

Things I like or dislike about this advert:

What do you think makes this persuasive?

Things I like or dislike about this advert: